

	<b>MS AGROLAND SERVICES PRIVATE LIMITED (MS ASPL)</b>	Doc no.	ASPL-CD-PR-29
		Issue no.	01
	<b>Use of Certificates, Certification and Accreditation Marks</b>	Issue date	15.03.2021
		Revision no.	01
	Revision date	07.03.2022	

### Purpose

The purpose of this document is to ensure proper use of Certificates, Licenses and certification marks; Accreditation marks, Certification statements by certified clients of the Certification of MS Agroland Services Pvt. Ltd.

### Scope

- This document provided the rules governing the use of all certificates issued and certification marks provided by MS Agroland Services Pvt. Ltd.
- The referenced documents provide the rules governing the use of accreditation body marks (see section 3 below)
- The referenced documents provide the rules governing the use of any statement on product packaging or in accompanying information that the certified client has a certified Organic Standard System

### Responsibility

- Certified clients shall comply with the rules provided in this document.
- MS Agroland Services Pvt. Ltd. Auditors and concerned personnel of certification body are responsible for verifying, at each visit, that certified clients use certificates, licences and certification marks; and accreditation body marks in accordance with the rules provided in this document and reporting infringements to the same, if any.
  - o When continuing use of a product certification mark is authorized for placement on a product (or its packaging, or information accompanying it) of a type which has been certified, surveillance shall be established and shall include periodic surveillance of marked products to ensure ongoing validity of the demonstration of fulfilment of product requirements.
  - o When continuing use of a product certification mark is authorized for a process or service, surveillance shall be established and shall include periodic surveillance activities to ensure ongoing validity of the demonstration of fulfilment of process or service requirements.

### Process

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### Section 1: Use of MS Agroland Services Pvt. Ltd. (MS ASPL) certificates and certification marks

- 1.1. MS ASPL will provide its certified clients with the relevant certification mark(s).
- 1.2. Certified clients may utilize the certification mark in communication media such as the internet, brochures, letter head, envelopes, business cards and certain packaging (see Table 1).
- 1.3. When permitted, this mark can be used in conjunction with the relevant accreditation mark (see Section 3 below for references to the additional rules on the use of accreditation body marks).
- 1.4. When displayed in conjunction with the accreditation mark(s), MS Agroland Services Pvt. Ltd.'s (Agrocert) mark(s) may only be reproduced in black. When displayed without the accreditation mark(s), MS Agroland Services Pvt. Ltd.'s mark(s) may be reproduced in combined of green and orange of MS Agroland Services Pvt. Ltd, in the predominant colour of the letterhead or printing. The mark may only be reproduced on a clearly contrasting background.
- 1.5. If the scope of certification does not include all products and/or services provided by the organization, and/or all locations/facilities of the organization, the material bearing the mark shall not suggest that all products/services/sites/locations of the organization are covered by the scope of certification.
- 1.6. The mark(s) cannot be altered or modified. However, it may be resized, provided the proportions of the entire mark are maintained and all features of the mark are clearly distinguishable.
- 1.7. The client shall not use the certificate and/or the certification mark(s) provided by MS Agroland Services Pvt. Ltd. (Agrocert) in such in a manner that would bring MS Agroland Services Pvt. Ltd. (Agrocert) and/or the Accreditation Body or, and/or the Organic Standard System into disrepute and loss of public trust, and shall not make any statement regarding its product certification of MS Agroland Services Pvt. Ltd. may consider to be misleading or unauthorized.
- 1.8. Colour photocopies or electronic copies of original "paper" versions of the certificates may be in full colour, and need to be WATERMARKED or otherwise marked as being a COPY of the original.
- 1.9. Electronic versions of the certificates provided by MS Agroland Services Pvt. Ltd. (Agrocert) and identified as such, can be used by the certified client for publicity/promotional and/or printing purposes without being watermarked or otherwise marked as being a copy of the original. The certificate can be used "as provided" by MS Agroland Services Pvt. Ltd. and cannot be altered or modified.

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- 1.10. The right to use the certification mark by the organization cannot be assigned to or acquired by any other person, entity, or corporation (including through a change of ownership of the organization) without MS Agroland Services Pvt. Ltd.'s prior written consent.
- 1.11. Upon a reduction of the scope of certification, the client shall amend all advertising material referring to its certification to properly reflect the reduced scope.
- 1.12. Upon withdrawal or termination of its certification, the client shall discontinue its use of all advertising material that contains a reference to certification, and take actions as required by the certification scheme and any other required measures as directed by MS Agroland Services Pvt. Ltd.

**Contractual obligation:** Correct use of the certificate, certification mark or accreditation mark is a contractual obligation and will be monitored at surveillance and certificate renewal assessments. Any misuse of the certificate, certification mark by the client may result in suspension or withdrawal of the certification-by- MS Agroland Services Pvt. Ltd. MS Agroland Services Pvt. Ltd.'s considerations with respect to suspension or withdrawal will be as follows:

- 1.12.1. Inadvertent misuse: with this activity, the organization will be required to immediately withdraw the offending materials, or MS Agroland Services Pvt. Ltd. will suspend certification until the misuse is rectified. Repeated inadvertent misuse will not be accepted by MS Agroland Services Pvt. Ltd. and therefore will be cause for withdrawal of certification.
- 1.12.2. Fraud: with an activity considered premeditated on the part of the organization, MS Agroland Services Pvt. Ltd. may withdraw certification and publish notices to that effect in the directory of certified companies.

## Section 2: Additional information

- 2.1 If you have any questions as to whether your proposed use of the certification marks on an advertisement, brochure or other promotional material is in compliance with these guidelines, please send a sample to MS Agroland Services Pvt. Ltd. for review.
- 2.2 For the use of the certification mark on electronic documentation (i.e., websites), the same rules as stated in these guidelines apply.

## Section 3: Use of accreditation body marks

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3.1 When permitted, the client is only authorized to use the accreditation marks provided by MS ASPL and appearing on the certificates issued to the client by MS ASPL as per “procedure of accreditation claims and use of the IOAS accreditation symbol (ASPL-CD-PR-28)”.

#### **Section 4: Use of Organic Standard Certification Marks**

##### **4.1 Use of licenses, certificates and marks of conformity as per COR**

The MS Agroland Services Pvt. Ltd shall ensure that all certified products are labelled in accordance with the SFCR (SOR/2018-108).

4.1.1 The MS Agroland Services Pvt. Ltd shall have procedures to monitor the holders of certificates using its certification mark and its name and marketing organic products to detect any improper reference to the Canada Organic Regime or fraudulent use of the MS Agroland Services Pvt. Ltd. name and certificates.

4.1.2 The MS Agroland Services Pvt. Ltd shall have written rules authorizing the use of its mark (including the recognition of product labels on which it shall be displayed) and is responsible for delivering the organic certificates.

4.1.3 The MS Agroland Services Pvt. Ltd shall have written procedures for dealing with abusive use, false statements regarding a product's certification or the incorrect use of its certification marks.

4.1.4 The MS Agroland Services Pvt. Ltd shall have procedures ensuring that the holders of certificates do not allow its certification mark be used in any way likely to lead to confusion among consumers.

Application for certification

347 (1) Any person who wishes to package or label an organic product, other than a product in respect of which they hold a certificate granted under section 345, must apply in writing to a certification body for certification of the activity.

Marginal note: Contents of application

(2) The application must include

(a) an indication of the type of organic product;

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(b) a statement that sets out the substances and materials that the applicant will use to package or label the organic product and that describes the manner in which those substances and materials will be used; and

(c) a document that sets out in detail the methods that the applicant will use to package or label the organic product and the control mechanisms that the applicant will put in place to ensure that those methods meet the requirements that are set out

(i) in the case of an aquaculture product, in CAN/CGSB-32.312, and

(ii) in the case of a food commodity other than an aquaculture product, in CAN/CGSB-32.310.

Marginal note: Certification

348 (1) A certification body must conduct an on-site verification and certify the activity in respect of the packaging or labelling of an organic product if it determines that

(a) the substances and materials that are used by the applicant for packaging or labelling are set out and used in the manner described

(i) in the case of an aquaculture product, in CAN/CGSB-32.312, and

(ii) in the case of a food commodity other than an aquaculture product, in CAN/CGSB-32.310 or CAN/CGSB-32.311;

(b) the methods that are used by the applicant for packaging or labelling and the control mechanisms that are in place meet the requirements and comply with the general principles respecting organic production that are set out

(ii) in the case of a food commodity other than an aquaculture product, in CAN/CGSB-32.310.

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Marginal note: Certificate

(2) The certification body must provide the applicant with a certificate that confirms the certification of the packaging or labelling of the organic product and that indicates the type of organic product to which it applies and the period of validity referred to in subsection (3).

Marginal note: Period of validity

(3) The certification of the packaging or labelling of an organic product is valid for 12 months beginning on the day on which it is granted under subsection (1).

Organic product composition

Clause 9 applies to all operations involved in organic product preparation, including retailers.

#### **Product composition**

- Organic product formulations shall consist primarily of organic whole or processed agricultural ingredients, organic whole or processed aquaculture ingredients (see 2.1, CAN/CGSB-32.312), and organic processing aids. Other permitted ingredients and processing aids, as described in Clause 9.2, shall be kept to a minimum.
- The evaluation of product composition shall exclude non-agricultural sub-parts of ingredients listed in Tables 6.3 and 6.4 in CAN/CGSB-32.311 that have a technical or functional effect on the ingredient but not on the final organic product, and are not declared on the final organic product label. These ingredient sub-parts may be present in the final organic product but only in insignificant amounts. This includes non-agricultural sub-parts of ingredients, such as anticaking agents, carriers and fillers, preservatives, stabilizers, pH adjusters or buffers. The calculation of organic percentages shall account for all constituent ingredients or ingredient sub-parts, distinguishing between organic and non-organic components of each ingredient contained in the product.

The percentage of all organic ingredients in an organic product shall be calculated as follows:

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Solid products [except livestock feed: see 9.1.3 d)] — Divide the net mass, excluding water and salt, of all organic ingredients in the formulation or finished product, whichever is more relevant, by the net mass, excluding water and salt, of all ingredients.

b) Liquid products — If the product and its ingredients are liquid, divide the fluid volume of all organic ingredients, excluding water and salt, by the fluid volume of all ingredients, excluding water and salt. If the principal display panel, specification sheet or certificate of analysis uses phrases like “reconstituted from concentrates” to

describe the final product, single-strength concentrations of the ingredients or the finished product shall be used to calculate organic percentages. Any user of an ingredient, to which water or salt has been added by a prior processor, and is declared as water or salt on the ingredient declaration of the finished product is required

to exclude this added water or salt when calculating organic percentages.

c) Solid products and liquid products — Divide the combined net mass of solid organic ingredients and the net mass of liquid organic ingredients, excluding water and salt, by the total mass, excluding water and salt, of all ingredients in the finished product. Any user of an ingredient, to which water or salt has been added by a prior processor, and is declared as water or salt on the ingredient declaration of the finished product is required to exclude this added water or salt when calculating organic percentages.

d) Livestock feed shall contain 100% organic agricultural ingredients and necessary feed additives or supplements listed in Table 5.2 of CAN/CGSB-32.311. Divide the total net mass, excluding water, salt and calcium compounds, of combined organic ingredients in the formulation or the finished product, whichever is more relevant, by the total mass, excluding water, and salt and calcium compounds, of all ingredients.

- The percentage of all organic ingredients in an organic product shall be rounded down to the nearest whole number.

## 9.2 Categorization of organic products

### Categorization of organic products


Based on the percentage of their organic ingredients, organic products fall into two categories:

#### **95% organic content (or more)**

Such products shall not contain an ingredient in both organic and non-organic form.

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Such products may contain up to 5% of the following:

- a) “ingredients classified as food additives” and “ingredients not classified as food additives” as listed in Tables 6.3 and 6.4 of CAN/CGSB-32.311, respectively, subject to requirements specified in substance listing annotations and restrictions specified in 6.2 of CAN/CGSB-32.311. Listed ingredients of agricultural origin shall meet the requirements in 1.4 a), 1.4 c), 1.4 d) and 6.2 of CAN/CGSB-32.311;
- b) Non-organic agricultural processing aids that meet the requirements in 1.4 a), 1.4 b), 1.4 c), and 1.4 d), and any annotations listed in Table 6.5 of CAN/CGSB-32.311;
- c) Non-agricultural processing aids as listed in Table 6.5 of CAN/CGSB-32.311, subject to the requirements specified in substance listing annotations;
- d) Non-organic agricultural ingredients that meet the requirements in 1.4 a), 1.4 c) and 1.4 d). These ingredients are also subject to organic commercial availability requirements.

**70-95% organic content**

Such products shall not contain an ingredient in both its organic and non-organic form.

Such products may contain up to 30% of the following:

- a) Non-organic agricultural ingredient subject to the requirements in 1.4 a), 1.4 c), and 1.4 d);
- b) “ingredients classified as food additives”, and “ingredients not classified as food additives,” as listed in Tables 6.3 and 6.4 of CAN/CGSB-32.311, respectively, subject to the requirements specified in substance listing annotations and restrictions specified in 6.2 of CAN/CGSB-32.311. Listed ingredients of agricultural origin shall meet the requirements in 1.4 a), 1.4 c), 1.4 d) and 6.2 of CAN/CGSB-32.311;
- c) Non-organic agricultural processing aids that meet the requirements in 1.4 a), 1.4 b), 1.4 c), and 1.4 d), and any annotations listed in Table 6.5 of CAN/CGSB-32.311;
- d) Non-agricultural processing aids listed in Table 6.5 of CAN/CGSB-32.311 subject to the requirements specified in substance listing annotations.

**4.2 Use of licenses, certificates and marks of conformity as per USDA NOP**


**§ 205.311 USDA Seal.**

- (a) The USDA seal described in paragraphs (b) and (c) of this section may be used only for raw or processed

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agricultural products described in paragraphs (a), (b), (e)(1), and (e)(2) of § 205.301.

(b) The USDA seal must replicate the form and design of the example in figure 1 and must be printed legibly and conspicuously:

(1) On a white background with a brown outer circle and with the term, “USDA,” in green overlaying a white upper semicircle and with the term, “organic,” in white overlaying the green lower half circle; or

(2) On a white or transparent background with black outer circle and black “USDA” on a white or transparent upper half of the circle with a contrasting white or transparent "organic" on the black lower half circle.

(3) The green or black lower half circle may have four light lines running from left to right and disappearing at the point on the right horizon to resemble a cultivated field.

#### 4.3 Use of licenses, certificates and marks of conformity as per EU

##### Logo

1.1. The organic production logo of the European Union shall comply with the model below:



1.2. The reference colour in Pantone is Green Pantone No 376 and Green (50 % Cyan + 100 % Yellow), when a four- colour process is used.

1.3. The organic production logo of the European Union may also be used in black and white as shown, only where it is not practicable to apply it in colour:



1.4 If the background colour of the packaging or label is dark, the symbols may be used in negative format,

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using the background colour of the packaging or label.

1.5. If a logo is used in colour on a coloured background which makes it difficult to see, a delimiting outer line around the logo can be used to improve contrast with the background colours.

1.6 Where there are indications in a single colour on the packaging, the organic production logo of the European Union may be used in the same colour.

1.7. The organic production logo of the European Union shall have a height of at least 9 mm and a width of at least 13,5 mm; the proportion ratio height/width shall always be 1:1,5. Exceptionally, the minimum size may be reduced to a height of 6 mm for very small packages.

1.8. The organic production logo of the European Union may be associated with graphical or textual elements referring to organic production under the condition that they do not modify or change the nature of the organic production logo of the European Union, nor any of the indications defined in accordance with Article 32. When associated to national or private logos using a green colour different from the reference colour provided for in point 1.2, the organic production logo of the European Union may be used in that non-reference colour.

### **Code numbers**

The general format of the code numbers shall be as follows:

AB-CDE-999

where:

- (a) 'AB' is the ISO code for the country where the controls take place;
- (b) 'CDE' is a term, indicated in three letters to be decided by the Commission or each Member State, like 'bio' or 'öko' or 'org' or 'eko' establishing a link with organic production; and
- (c) '999' is the reference number, indicated in maximum three digits, to be assigned by:
  - (i) each Member State's competent authority to the control authorities or control bodies to which it has delegated control tasks;
  - (ii) the Commission, to:
    - the control authorities and control bodies recognised by the Commission pursuant to Article 46,
    - to the competent authorities of third countries recognised by the Commission pursuant to Article 48.EN

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### **When to use the EU logo**

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The logo is compulsory for most organic products and must be displayed according to a specific set of rules. This is to prevent consumer confusion, help maintain trust in organic food and support the authorities in their inspection regimes.

The logo must be used by:

- all pre-packaged EU food products, produced and sold as organic within the EU.

Additionally the logo can optionally be used by:

- imported products where the product conforms to the EU rules on the import of organic goods;
- non pre-packaged organic products;
- EU organic products placed on third countries markets;
- as part of information campaigns intended to educate the public about the organics scheme (as long as it is not misleading or used to imply that a non-organic product fulfils the requirements of an organic product).

The logo cannot be used for:

- products containing less than 95% of organic ingredients;
- mass catering operations such as restaurants or hospitals;
- products not in the scope of organic rules such as cosmetics or products from hunting and fishing;
- products in 'conversion' (where organic methods have only just been introduced and there may still be non-organic substances in the soil or animal chain).

Abusive use or false statement regarding a product's certification or the incorrect use of certification marks:

Contractual obligation: Correct use of the certificate, certification mark or accreditation mark is a contractual obligation and will be monitored at surveillance and certificate renewal assessments.


Abusive use or false statement regarding a product's certification or the incorrect use of certification marks by the client may result in suspension or withdrawal of the certification by MS ASPL.

MSASPL's considerations with respect to suspension or withdrawal will be as follows:

1.13.1. Inadvertent misuse: with this activity, MSASPL will issue a notice to the client and organization will be required to immediately withdraw the offending materials, or MS ASPL will suspend certification until the misuse is rectified. Repeated misuse will not be tolerated by MS ASPL and therefore will be cause for withdrawal of certification.

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1.13.2. Fraud: with an activity, i.e. abusive use or false statement, considered premeditated on the part of the organization, MS ASPL will withdraw certification and publish notices.

**References:**

PL0515- Policy on Accreditation Claims and Use of the IOAS Accreditation Symbol.

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